

PLEASE RETURN CONTRACT TO:

contact@weddingandeventmagazine.com
Bird + Duck Media, LLC
C/O: N. Kohler
1505 S. Sheridan Ave
Tacoma, WA 98405

Business Name: _____

Business name to be displayed on booth signage and/or business listing:

Contact Name: _____

Title/Position: _____

Email*: _____

*PLEASE NOTE that the email address you provide above will be the one that receives all of our Participant Update Emails with special instructions/directions and info regarding your participation at the show!

Phone: _____

Address: _____

Website: _____

Social Media Pages: _____

WA State UBI# number: _____

If you do not have a current UBI #, go to <http://bls.dor.wa.gov/file.aspx> for information on filing this license to do business in Washington State. See details in our terms and conditions regarding Washington State Department of Revenue.

SHOW, BOOTH, & ADVERTISING SELECTIONS

(Please select from the list below)

TO REGISTER FOR:



January 27, 2019 South Sound Wedding Show • Olympia:

PLEASE USE COST WORKSHEET ON PAGE 3, (Venue Floor plan on page 4),
CALCULATE GRAND TOTAL & BALANCE DUE, & SIGN ON PAGE 8.



February 23, 2019 South Sound Wedding Show • Puyallup:

PLEASE USE COST WORKSHEET ON PAGE 5, (Venue Floor plan on page 6),
CALCULATE GRAND TOTAL & BALANCE DUE, & SIGN ON PAGE 8.



2019 Advertising in Print & Web:

PLEASE USE COST WORKSHEET ON PAGE 7.
CALCULATE GRAND TOTAL & BALANCE DUE, & SIGN ON PAGE 8.

The **South Sound Wedding Show** welcomes wedding- and reception-related product and service businesses to participate.

■ **PRESENTERS & SPONSORS:** We offer a limited number of sponsorship and presenter booth space for each show. Please contact us directly if interested in a Sponsorship or Presenter Package Proposal that includes the specific benefits for sponsors/presenters, as well as special pricing on a package that includes advertising as well.

■ **BOOTHS:** Basic booths are 8-feet tall and 10-feet wide pipe-and-drape. Gray or white drape. Side rails are 3-feet tall. Corner booths have 8-foot tall back and one side rail only.

■ **VENDOR INFORMATION** load-in, set-up details, and the full Exhibitor Handbook will be available closer to the show via our website. Watch for "Participant Update" emails for the quick link.

■ **MARKETING:** The show is marketed extensively to the age group via online event calendars, media, e-blasts, flyers, posters, and more.

■ **PROVIDE A CERTIFICATE OF INSURANCE BY DECEMBER 1, 2018** to Bird + Duck Media via email or mail.

■ **BAG STUFFER ITEM SPECIFICATIONS:** We will stuff the guest bags with promotional flyers and small gifts from wedding professionals.

COST: \$45. No discounts. Payment due with show contract.

QUANTITY: Need 180 items.

MAXIMUM SIZE PAPER: 8.5" x 11" flat – one sheet. Do not include (staple, tape, fold or collate) two or more papers together.

MAXIMUM SIZE NON-PAPER: 6" tall x 4" wide x 0.5" deep. Must lay flat.

■ **DELIVERY OPTIONS** (items due in advance, see deadlines below for each show):

MAIL to Bird + Duck Media, 1505 S. Sheridan Ave, Tacoma, WA 98405

-OR- ARRANGE DELIVERY Email publisher@weddingandeventmagazine.com

PLEASE NOTE: Items will NOT be accepted at the show.

■ **SHOW DAY:** Opens to vendors at 6 am. SHOW HOURS: 10:00 am – 3:30 pm.

■ **BRING AN EXTENSION CORD** with several outlets.

■ **BRING YOUR PRIZE FOR DRAWING,** leave it at your booth.

■ If you are providing your own tables, **BRING YOUR OWN LINENS.**

■ **EAT LUNCH** in vendor hospitality room. Do not eat at your booth (show rule).

■ **TEAR-DOWN BOOTH:** by 5:00 pm.

IMPORTANT DATES:

Booth registrations signed and due to Bird + Duck Media: **DECEMBER 1, 2018**

Provide Certificate of Insurance: **DECEMBER 1, 2018**

Bag stuffers due:

JANUARY 18, 2019 for OLYMPIA SHOW

FEBRUARY 15, 2019 for PUYALLUP SHOW

Date of South Sound Wedding Show • Olympia: **JANUARY 27, 2019**

Date of South Sound Wedding Show- Puyallup: **FEBRUARY 23, 2019**

VENUES OPEN to vendors at 6 am

YES, I am registering for the **South Sound Wedding Show — Olympia event!**
 (Please make your booth selections below. See page 4 for Olympia venue floor plan)

EXHIBITOR COST WORKSHEET



12TH ANNUAL SOUTH SOUND WEDDING SHOW • OLYMPIA

www.SouthSoundWeddingShow.com

PRESENTED BY South Sound Wedding & Event magazine
 www.WeddingandEventMagazine.com

SUNDAY, JANUARY 27, 2019 • 10:00 AM to 3:30 PM
MARCUS PAVILION AT SAINT MARTIN'S UNIVERSITY

EXHIBITOR BOOTH & ADD-ON SELECTIONS:

BOOTH TYPE	BOOTH #S IN THIS CATEGORY*	PRICE EA.	TOTAL
10x10 Presenter Booth	P1, P2, P3, P4, P5	___@\$695	
8x10 Premium Corner booth	C1, C2	___@\$645	
8x10 Front Corner booth	1, 15, 16, 31, 32, 47, 48, 62	___@\$635	
8x10 End Corner booth	7, 8, 23, 24, 39, 40, 55, 56	___@\$595	
8x10 Center booths	2-6, 9-14, 17-22, 25-30, 33-38, 41-46, 49-54, 57-61	___@\$370	
Table Only (at entrance)	T1, T2	___@\$275	
Table Only	T3-T13	___@\$240	

BOOTH SUBTOTAL: \$ _____

(REMEMBER — you get 5% off each selection for 2 or more booths and/or ads)

MINUS DISCOUNT: - \$ _____

BOOTH TOTAL: \$ _____

ADDITIONAL EXHIBITOR SELECTIONS:

ITEM	PRICE EA.	TOTAL
Bag Stuffer (Free for Presenters)	___@\$45	
6'x30" Table, White linen and skirt	___@\$15	
6'x18" Table, White linen and skirt	___@\$15	
Chairs (complimentary)	___@\$0	

ADD-ON TOTAL: \$ _____

PLUS BOOTH TOTAL: + \$ _____

PAGE TOTAL: \$ _____

*** BOOTH # REQUEST**

Not guaranteed — please list first & second choices:

1st _____

2nd _____

If purchasing a 2nd booth, please list first & second choices:

1st _____

2nd _____

I WILL BRING A PRIZE FOR BRIDE-GROOM DRAWING.

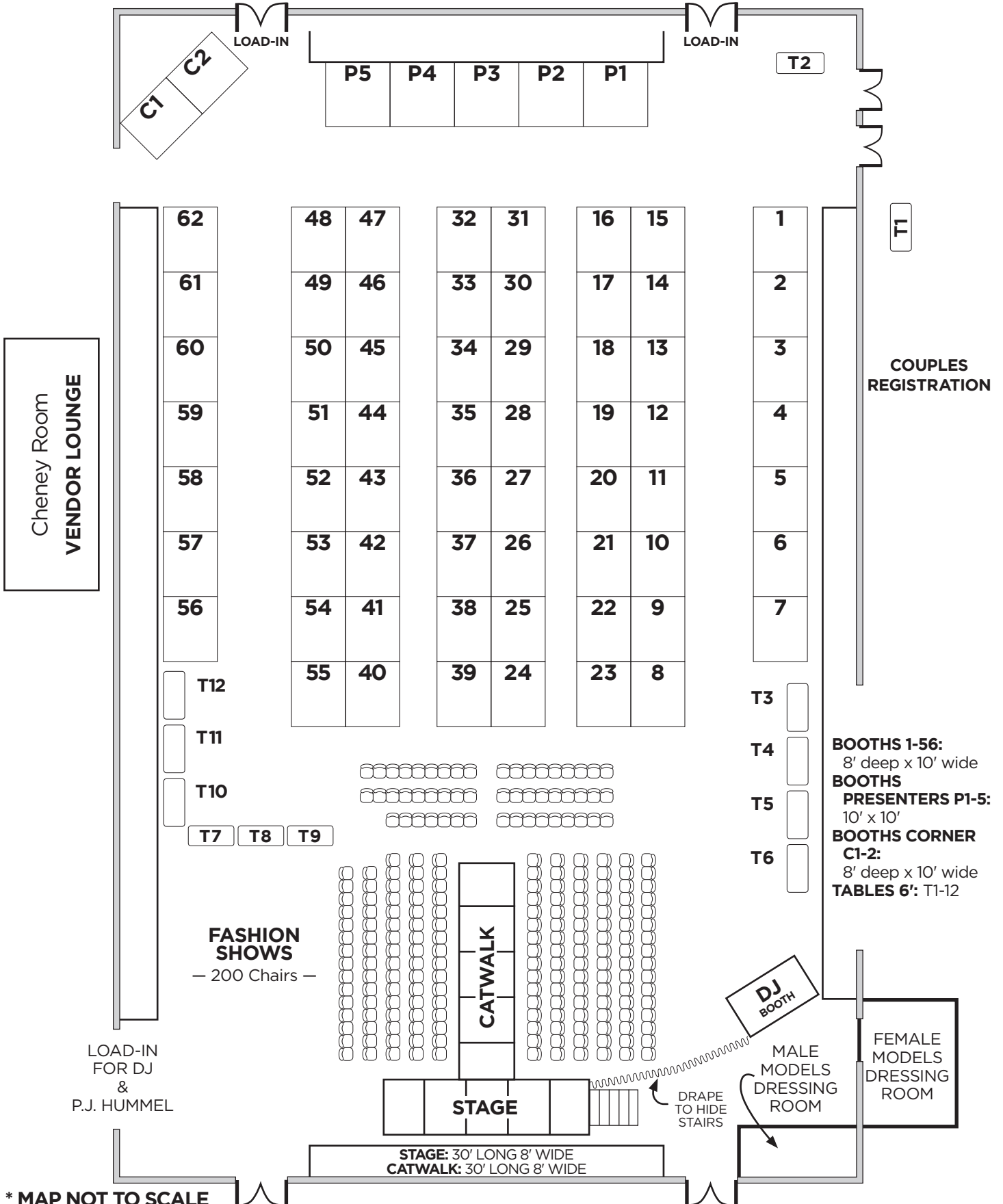
You may donate a prize valued at \$25 or more. It needs to be a stand-alone prize, not a percentage off your services when they book your services or purchase your product. To participate, list prize item and value:

SOUTH SOUND WEDDING SHOW SUNDAY, JANUARY 27, 2019 • 10:00am to 3:30pm

PRESENTED BY **South Sound Wedding & Event magazine** • www.SouthSoundWeddingShow.com

MARCUS PAVILION AT SAINT MARTIN'S UNIVERSITY • 5000 ABBEY WAY SE, LACEY

CONTACT: publisher@weddingandeventmagazine.com 253-548-5796



*** MAP NOT TO SCALE**

YES, I am registering for the **South Sound Wedding Show — Puyallup event!**
 (Please make your booth selections below. See page 6 for Puyallup venue floor plan)

EXHIBITOR COST WORKSHEET



SOUTH SOUND WEDDING SHOW • PUYALLUP

www.SouthSoundWeddingShow.com

PRESENTED BY South Sound Wedding & Event magazine
 www.WeddingandEventMagazine.com

SATURDAY, FEBRUARY 23, 2019 • 10:00 AM to 3:30 PM
AGRIPLEX AT WASHINGTON STATE FAIR EVENT CENTER

EXHIBITOR BOOTH & ADD-ON SELECTIONS:

BOOTH TYPE	BOOTH #S IN THIS CATEGORY*	PRICE EA.	TOTAL
10x16 Presenter Booth	P5, P6, P7	___@\$795	
10x10 Presenter booth	P1, P2, P3, P4, P5	___@\$695	
8x10 Premium Corner booth	C1, C2, C3	___@\$645	
8x10 Prime Corner booth	301, 304, 306, 404, 406, 504, 506, 604, 606, 704, 706, 806	___@\$635	
8x10 End Corner booths	111, 811	___@\$595	
8x10 Center booths	101-110, 201-210, 302-303, 307-311, 402-403, 407-411, 502-503, 507-511, 602-603, 607-611, 702-703, 707-711, 802, 807-810	___@\$370	
Table Only	T1-T6	___@\$240	

*** BOOTH # REQUEST**

Not guaranteed —
 please list first &
 second choices:

1st _____

2nd _____

If purchasing a 2nd
 booth, please list first &
 second choices:

1st _____

2nd _____

BOOTH SUBTOTAL: \$ _____

(REMEMBER — you get 5% off each selection for 2 or more booths and/or ads)

MINUS DISCOUNT: - \$ _____

BOOTH TOTAL: \$ _____

ADDITIONAL EXHIBITOR SELECTIONS:

ITEM	PRICE EA.	TOTAL
Bag Stuffer (Free for Presenters)	___@\$45	
6'x30" Table, White linen and skirt	___@\$15	
6'x18" Table, White linen and skirt	___@\$15	
Chairs (complimentary)	___@\$0	

ADD-ON TOTAL: \$ _____

PLUS BOOTH TOTAL: + \$ _____

PAGE TOTAL: \$ _____

I WILL BRING A PRIZE FOR BRIDE-GROOM DRAWING.

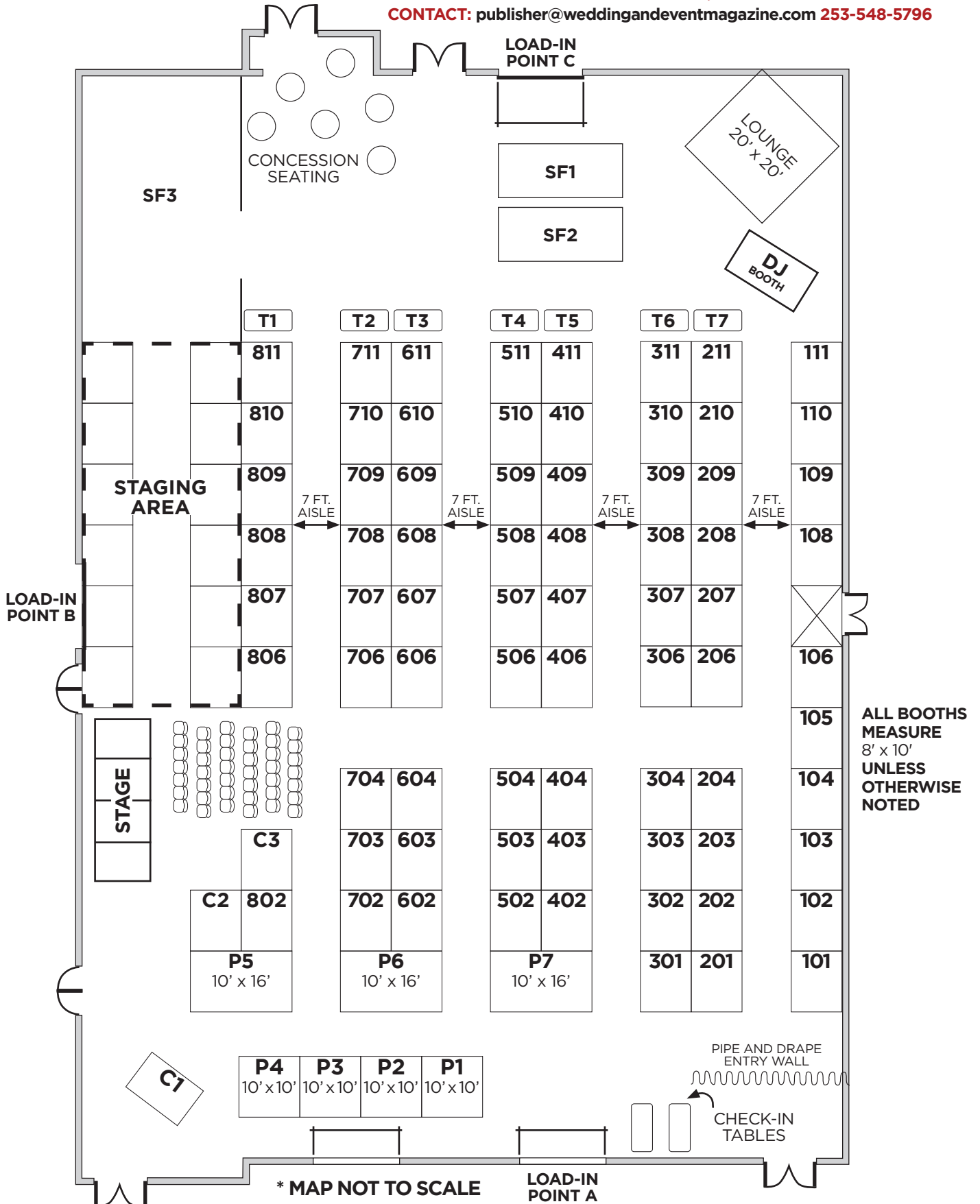
You may donate a prize valued at \$25 or more. It needs to be a stand-alone prize, not a percentage off your services when they book your services or purchase your product. To participate, list prize item and value:

SOUTH SOUND WEDDING SHOW • PUYALLUP
SATURDAY, FEBRUARY 23, 2018 • 10:00am to 3:30pm

PRESENTED BY **South Sound Wedding & Event magazine • www.SouthSoundWeddingShow.com**

AGRIPLEX AT WASHINGTON STATE FAIR EVENT CENTER • 15TH AVE SW, PUYALLUP

CONTACT: publisher@weddingandeventmagazine.com 253-548-5796



YES, I am purchasing ad space!

(Please make your ad selections below. Ad Cost Worksheet continues to next page.)



PRINT & WEB ADVERTISING COST WORKSHEET

SOUTH SOUND WEDDING WEDDING & EVENT magazine

Both 2019 Issues: Spring/Summer & Fall/Winter

www.WeddingandEventMagazine.com

ONLINE ALL YEAR – 12 MONTHS INCLUDED

PRINT ADVERTISING SELECTIONS:

DESCRIPTION	PRICE EA.	TOTAL
Full Page Ad	___@ \$2,395	
Two-thirds Page Ad	___@ \$1,895	
Half Page	___@ \$1,595	
One-third Page Ad	___@ \$1,195	
One-sixth page Ad	___@ \$495	

PRINT ADVERTISING SUBTOTAL: \$ _____

(TAKE 5% OFF FOR 2+ SELECTIONS) **MINUS DISCOUNT:** - \$ _____

PRINT ADVERTISING TOTAL: \$ _____

PREMIUM PRINT ADVERTISING POSITIONS (ALL FULL PAGE ADS):

Double Page Spread	___@ \$3,650	
Back Cover	___@ \$2,795	
Page 1	___@ \$2,695	
Page 2, Page 3, or Table of Contents	___@ \$2,495	

PRINT ADVERTISING SUBTOTAL: \$ _____

(TAKE 5% OFF FOR 2+ SELECTIONS) **MINUS DISCOUNT:** - \$ _____

PREMIUM ADVERTISING TOTAL: \$ _____

WEB ADVERTISING SELECTIONS:

Top Ad – 430px x 175px	___@ \$995	
Side 1 – 265px x 175px	___@ \$795	
Side 2 – 265px x 175px	___@ \$695	
Side 3 – 265px x 175px	___@ \$595	
Side 4 – 265px x 175px	___@ \$495	

WEB ADVERTISING SUBTOTAL: \$ _____

(TAKE 5% OFF FOR 2+ SELECTIONS) **MINUS DISCOUNT:** - \$ _____

WEB ADVERTISING TOTAL: \$ _____

PREMIUM LISTING:

	___@ \$195	
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PREMIUM LISTING TOTAL: \$ _____

DESIGN FEES, GRAND TOTAL & BALANCE DUE CALCULATION:

If you are supplying print-ready files for your ads, **Thank You! Please refer to our Media Kit for ad specs and deadlines.** If you need your ad designed by us, please calculate the fees below:

DESCRIPTION	PRICE EA.	TOTAL
Print ads at 1/6 size or smaller	___@\$120	
Print ads larger than 1/6 size	___@\$185	
Web Ads, any size	___@\$55	

PRINT & WEB AD DESIGN FEES SUBTOTAL*: \$ _____

PLUS SOUTH SOUND WEDDING SHOW • OLYMPIA TOTAL FROM PAGE 3*: + \$ _____

PLUS* SOUTH SOUND WEDDING SHOW • PUYALLUP TOTAL FROM PAGE 5*: + \$ _____

PLUS PRINT ADVERTISING TOTAL FROM PAGE 7*: + \$ _____

PLUS PREMIUM PRINT ADVERTISING TOTAL FROM PAGE 7*: + \$ _____

PLUS WEB ADVERTISING TOTAL FROM PAGE 7*: + \$ _____

PLUS PREMIUM LISTING TOTAL FROM PAGE 7*: + \$ _____

* IF APPLICABLE

GRAND TOTAL AND BALANCE DUE: \$ _____

PAYMENT METHOD & AGREEMENT:

Credit Card (payment link to be provided with invoice from **finance.birdandduckmedia@gmail.com**)

Check # _____ (checks must be received within 15 days of registration)

Payment Plan Requested (administrative fees apply — please contact **finance.birdandduckmedia@gmail.com** to arrange)

(PLEASE REVIEW THE TERMS & CONDITIONS ON PAGES 9-11):

I _____, act on behalf of the business listed above, agree to the terms and conditions in this contract, and agree to the pay for the selections made on this contract.

Signature: _____ Date: _____

1. USE OF SPACE

a. LIABILITY — The Exhibitor is entirely responsible for the space leased and shall not injure, mar or deface the premises and the Exhibitor shall not drive, nor permit to be driven any nails, hooks, tacks or screws in any part of the building. Exhibitor shall not affix to the walls or windows of any building any advertisement, signs, etc., or use Scotch tape, masking tape or any other adhesive-type materials on painted surfaces. The Exhibitor agrees to reimburse the facility and/or decorator, for any loss or damage to the premises or equipment's occurring in the space leased to the Exhibitor. Show management and their sponsors shall not be liable for any damages or expenses incurred by Exhibitor in the event the show is cancelled, delayed, interrupted or not held as scheduled for any reason. Exhibitor shall only receive a full refund if the show is cancelled. Exhibitor damages for breach of contract shall be limited to the refund of the cost of the exhibit space. Show management shall not be liable for failure to perform its obligations under this contract as a result of strikes, acts of God, or any other causes beyond its control.

b. AISLES — Aisles, passageways and overhead spaces remain strictly under the control of the Management, and no signs, decorations, banners, advertising matter or special exhibits will be permitted in them except by written permission from show management. All Exhibits and personnel must remain within the confines of their own spaces and no Exhibitor will be permitted to erect signs or display products in such a manner as to obstruct the view, disadvantageously affect the display of other Exhibitors. No interference with the light or space of another Exhibitor will be permitted.

c. SPACE — The space contracted is to be used solely for Exhibitor whose name appears on the Contract, and it is agreed that Exhibitor will not sublet or assign any portion of same without the written consent of the Management. In the event Exhibitor fails to occupy or use the space or to have their exhibit completed and in place 1 hour prior to the opening of the show, they shall forfeit their right to the space, and all prepaid rents, and upon demand pay any rental balance owing to management. At that point Management may reassign the booth space.

d. REASSIGNMENT — Management shall have the right and privilege of moving an Exhibitor to another location in order to conform with all current City, County, State, and Federal laws and regulations. Management shall have the right and privilege of moving the Exhibitor's location to meet the general display requirements, guidelines, and needs of the Show Management.

e. PARTICIPANTS — This agreement does not reserve for, nor guarantee to the Exhibitor any space, specific area or space priority, right of first refusal or any other manner of participation in any future shows.

f. ALL DEMONSTRATIONS — or promotional activities must be confined within the limits of the purchased space. Noise resulting from the exhibit space must not interfere with the other exhibitors.

g. FOOD ITEMS — No food items or drinks are to be sold for purposes of on-premise consumption. Any items, beverages or samples intended for on-site consumption must conform to a sampling policy and may require written permission from the Show Management and facility concessions.

h. BALLOONS — We ask for NO Latex/helium BALLOONS unless this is specifically part of your business. Any helium balloons that escape your booth will result in a fine from the venue to retrieve the balloons out of their venue space.

i. RESTRICTIONS — The Management reserves the right to restrict or remove exhibits, without refund, that may have been falsely entered, or may be deemed by the management unsuitable or objectionable. This restriction applies to noise, P.A. systems, persons, animals, birds, things, conduct, printed matter, deemed dangerous, or anything of a character that might be objectionable to the show or the Show Management.

j. OFFENDERS — May be asked to leave the area if any of the above are violated: and as an exhibitor offender, no refund will be given.

2. RULES FOR EXHIBITS

a. ALL BOOTHS and decorations must concur with the facility regulations, city ordinances and local fire codes. Any violations may result in the removal of any materials found to be in violation. Materials for booth decorations and construction must be fire retardant. Small decorative items like confetti, rice, glitter, cranberries, birdseed, silly string, etc. are not allowed in the venues. Fees may be assessed for necessary cleanup of these items if found in booth area. Contact Show Management if at all in doubt.

b. INSTALLATIONS — Any special carpentry, wiring, electrical or other work, shall be installed at Exhibitor's expense.

c. LICENSES — Any and all City, County, Municipal, State or Federal licenses, inspections or permits as required by law of any Exhibitor in the installation or operation of his display shall be obtained by the Exhibitor at their own expense prior to the opening of the show.

d. RIGHTS OF MANAGEMENT IN EVENT EXHIBITION IS NOT HELD Management shall not be liable for any damages or expenses incurred by Exhibitors in the event the show is delayed, interrupted or not held as scheduled. If for any reason, beyond the control of the Show Management the show is not held, Management may retain the amounts paid by exhibitors as is necessary to defray expenses already incurred by the Show Management.

e. TERMS AND CONDITIONS — This contract contains all the terms and conditions agreed on by the parties hereto, and no other agreements, oral or otherwise regarding the subject matter of this contract, shall be deemed to exist or to bind any of the parties hereto.

f. SECURITY FOR RENTAL — Failure on the part of the Exhibitor to pay rental as specified under the contract shall entitle Management to seize all materials, displayed by the Exhibitor within the described show and to retain the same as security for any unpaid rental amount owing.

g. AMENDMENTS — Exhibitor agrees to abide by decisions of the Management concerning all matters pertaining to the administration and success of the Show which are not specifically stated.

h. ATTORNEY FEES — In the event suit or action is brought by show management under this agreement to enforce any of its terms, it is agreed that as the prevailing party, Show Management shall be entitled to reasonable attorney fees to be fixed by the trial and appellate courts.

i. DRAWINGS & CONTESTS — All exhibitors/participants holding a drawing or participating in prize giveaways on their own shall agree to operate their drawing or giveaway in compliance with the law.

3. SECURITY — We wish to provide the tightest security possible for the protection of your exhibit properties. However, neither Bird + Duck Media, LLC, the facility management nor our insurance company are financially liable for losses or mysterious disappearances of any kind. We recommend that all exhibitors contact their insurance agents to confirm proper coverage of exhibit materials.

4. EXHIBITOR/SPONSOR AGREEMENT

a. FEES — By signing and submitting this contract, the exhibitor/sponsor has agreed to pay fees for selected booths, advertising, and any other services agreed upon in this contract. Payment is due at the time of registration unless arrangements are made with Bird + Duck Media Finance.

b. INVOICE/RECEIPT — The exhibitor/sponsor/participant will receive an invoice/receipt for their registration and payment within 5-10 business days of payment and/or registration received.

c. CANCELLATION AND REDUCTION POLICY — If this agreement is cancelled by Exhibitor for any reason, or by Management because of Exhibitor's default or violation of this agreement, monies paid to Management by Exhibitor shall be retained as follows: If cancellation occurs 60 days or more before the start of the show, Management shall retain 50% of the total contract price and return the balance paid to Exhibitor. If cancellation occurs within 59 days or less prior to the first day of show, Exhibitor is liable for the entire cost of the booth space which includes money paid and any outstanding balance. Management shall retain these monies as liquidated damages for the direct and indirect costs incurred by Management for organizing, setting up and providing space for Exhibitor, and losses and additional expenses caused by Exhibitor's withdrawal. To receive a refund, cancellations must be in writing.

d. EXHIBITOR KIT — All participants agree to abide by rules, regulations, and policies set forth in the Exhibitor Handbook.

5. EXHIBITOR BADGES — Exhibitor badges may be picked up at the exhibitor/vendor desk during setup. Each show and booth are given an allotted number of exhibitor badges/passes per the contract. Any additional badges/passes must be requested in advance.

6. INDEMNIFICATION — Exhibitor shall protect, defend, indemnify and hold harmless Bird + Duck Media, LLC, the facility in which the event is held, and their Service Contractors and Sponsors from and against any and all claims, damages, injury, losses and expenses including attorney's fees arising out of or resulting from the exhibit, or Exhibitor actions, or the officers, contractors, licensees, agents, employees, guests or visitors of Exhibitor.

7. INSURANCE REQUIREMENTS — During the term of this Agreement, exhibitor shall procure and maintain Comprehensive General Liability insurance, which shall include contractual liability coverage, with limits of not less than 1,000,000 per occurrence for bodily injury and property damage, combined single limit. Exhibitor's insurance will name Bird + Duck Media, LLC as additionally insured.

8. BUSINESS LICENSE REQUIREMENTS

a. GENERAL BUSINESS LICENSE — During the term of this Agreement, exhibitor shall procure and maintain necessary business licenses and permits according to the business' state of origin.

b. SELLING PRODUCT IN WASHINGTON — The Washington State Department of Revenue requires that vendors selling in the State of Washington must be registered with the Department of Revenue in Washington and that they have a UBI# and that they must collect and remit sales tax on taxable sales occurring at the event. Businesses may qualify to register on a temporary basis. If already registered, you must provide this UB# on the form above. For a regular (non-temporary) registration visit... <http://bls.dor.wa.gov/file.aspx> for information on filing this license to do business in Washington State. Vendors can also register with the Department by:

i. Filing a Master Application online at <http://www.dol.wa.gov/forms/700028.htm>.

ii. Visiting any of the Department's local offices or Unified Business Identifier (UBI) service locations.

iii. Calling our Telephone Information Center at 1-800-647-7706.

c. TAXES — Sales of tangible personal property at special events are generally subject to sales tax. Vendors must collect and remit the applicable combined state and local sales tax rate to the Department of Revenue. The combined state and local tax rate varies throughout the state, depending on the location where the sales are made. For the correct tax rate to charge for a specific location, see the WA State DOR Tax Rate Lookup Tool at: <http://dor.wa.gov/content/findtaxesandrates/salesandusetaxrates/lookupataxrate/default.aspx>.

9. CONSENT TO USE OF EXHIBITOR'S LIKENESS — Exhibitor hereby consents to Management's royalty-free use of visual and audio reproductions of Exhibitor and its employees and exhibit(s) including without limitation recordings, photographs, video tapes, films and other images or likenesses for the purpose of Management's advertisement and promotion of this and future shows.

10. ALL EXHIBITS MUST REMAIN SET UP UNTIL CLOSE OF SHOW. Any exhibitor found tearing down partial or entire exhibits before close of show will be charged \$300. This action greatly impacts other exhibitors and the quality of the show.

Bird + Duck Media, LLC is the publisher of South Sound Magazine and weddingandeventmagazine.com as well as southsoundweddingshow.com and its associated subscriber email (“us, our, we”).

Our Advertising Terms and Conditions set out our standard terms and conditions for advertising products and services we supply to advertisers on our websites.

1. Every advertiser and advertising agency (“you”) who submits an order for advertising on a medium operated by us, agrees to these terms and conditions. Your order and these Terms and Conditions form the basis of a contract between you and us for the provision of the advertising ordered by you.
2. We will, subject to availability, technical limitations and these Terms and Conditions, use our reasonable endeavors to publish your advertisement in the format submitted by you and in accordance with your other instructions. The positioning or placement of your advertisement will be at our discretion unless we expressly agree otherwise in writing.
3. We may, at our absolute discretion, refuse to publish any advertisement without giving any reason. No contract is formed between you and us until we accept your advertisement for publication and issue you with a valid tax invoice. If we do refuse to publish your advertisement, no fee will be charged to you. Even if a contract has been formed between you and us, we reserve the right to refuse or withdraw your advertisement from publication at any time, without giving reasons, even if we have previously published the same or similar advertisement. If charges have already been run, then a refund can be provided if your ad has been refused for print. We will endeavor to notify you of those changes, but we will not be liable for any costs, expenses, losses or damages suffered or incurred by you arising from our failure to publish your advertisement in accordance with your request. We may head any advertisement as “Advertisement” whenever required to do so by law or whenever we consider it appropriate, for any reason, to distinguish it from other types of content.
4. The rate for your advertisement will be as agreed. You must pay us for the advertising services in accordance with the terms of your order. We will invoice you with payment options. If online creative is received by us after the relevant date and causes your campaign to be delayed, the publication of the advertisement will be considered to have commenced on the commencement date specified in the order. It is your responsibility to arrange and manage re-directs with third party ad servers and provide such third party with the creative and lead time requirements. We will not compensate you where campaigns are affected or delayed in any way by third party ad-server redirect problems. We may, in our absolute discretion, remove any redirects from our network which are delayed in serving advertisements. All click-through URLs must enable the browser feature to allow users to return to our website. If you submit advertising material to us electronically, the material must comply with our specifications.
5. You must promptly check any proofs of advertising, if we have arranged to provide you with any and notify us of any errors in the proofs or in any advertisement that we publish for you. We do not accept any responsibility for errors in advertising material that has been submitted electronically by you.
6. All advertising contracts are non-refundable.
7. If you fail to pay for the advertising services in accordance with your order and these Terms and Conditions, or if you commit an act of bankruptcy, become insolvent, have a receiver or administrator or liquidator or manager appointed over any of your assets or if you resolve to wind up your company, then we may (at our absolute discretion) cancel any current advertising campaign and terminate any agreement for advertising that is yet to be published and take proceedings against you to recover any overdue amount including costs in relation to any action taken against you by us.
8. By submitting advertising material to us or authorizing or approving the publication of advertising material by us on your behalf, you warrant that the advertising material complies with all relevant laws and regulations and that its publication will not give rise to any claims or liabilities against us, our partners, our directors, employees or agents. Without limiting the generality of the above, you indemnify us and our partners, our directors, employees and agents against any costs, expenses, losses, damages, liability and claims suffered or incurred and arising from your breach of these Terms and Conditions and any negligent or unlawful act or omission by you in connection with the advertising.
9. We make no representation or warranty in relation to the number of visitors to our websites or the number of impressions at any site except for any made expressly in writing by us. Except for any warranty or representation made expressly in writing by us, you acknowledge that you have not relied on any advice given or representation made by us or on our behalf in connection with the advertising.
10. We have no liability to you and you indemnify us in relation to any failure of telecommunications services or systems which affect our receipt of your advertisement or the publication of your advertisement.